



cinemajestic pictures

Film and Commercial Production Company

company profile
2024

**we do
magic
to tell
a story**



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our company

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cinemajestic

Cinemajestic Pictures is a Tangerang-based film and commercial production company. It was founded in 2019 and became incorporated in 2021 under PT. Sinema Megah Mandiri.

As a house filled with young filmmakers, Cinemajestic Pictures **tells stories crafted from fresh and wildly passionate ideas through film and video.** Our films include independent works as well as branded content.

cinemajestic



Like in filmmaking, Cinemajestic Pictures highly values collaboration in creation. We believe that a good creation is the product of a **good collaborative process between those involved.**

With the tagline **we do magic to tell a story**, Cinemajestic Pictures has the means for storytelling through film and video.

our vision

Our vision is to become a **sustainable creative vessel**
for individuals in Indonesia's creative and film industry
to create majestic works.



our majestic team

Brandon Hetarie
Founder & Creative Director

Sindy Aprilia
Content Producer

Boby Halimawan
Founder & Producer



our company

what we do

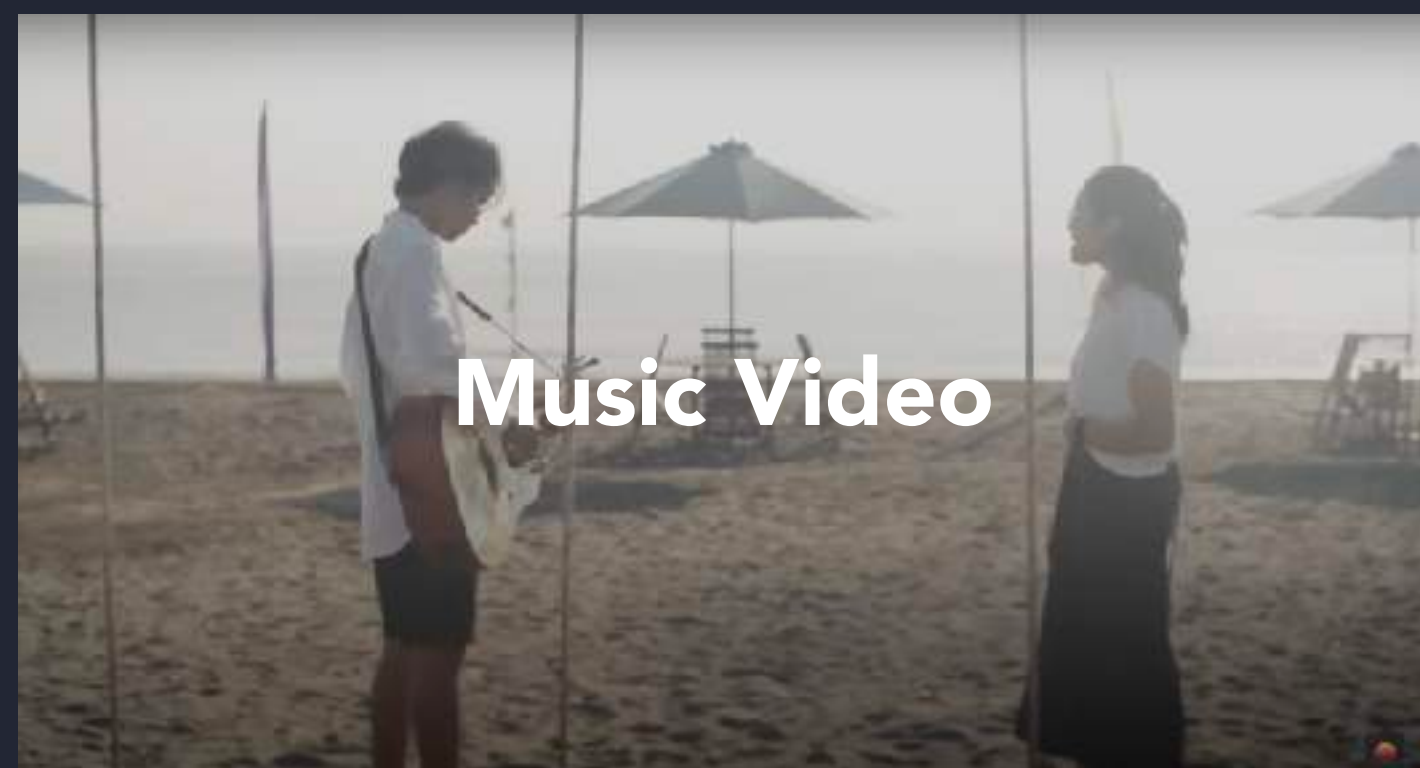


Company Profile

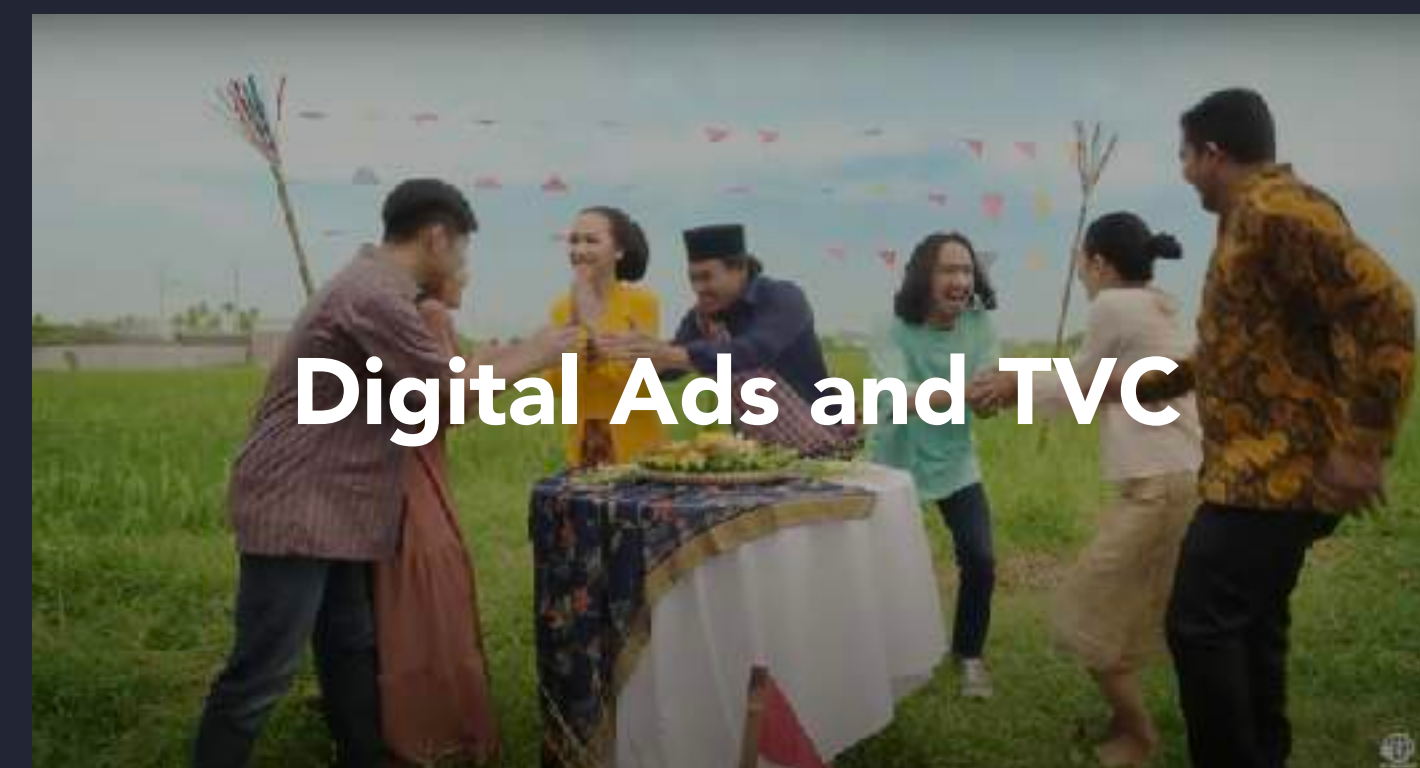


company profile 2024

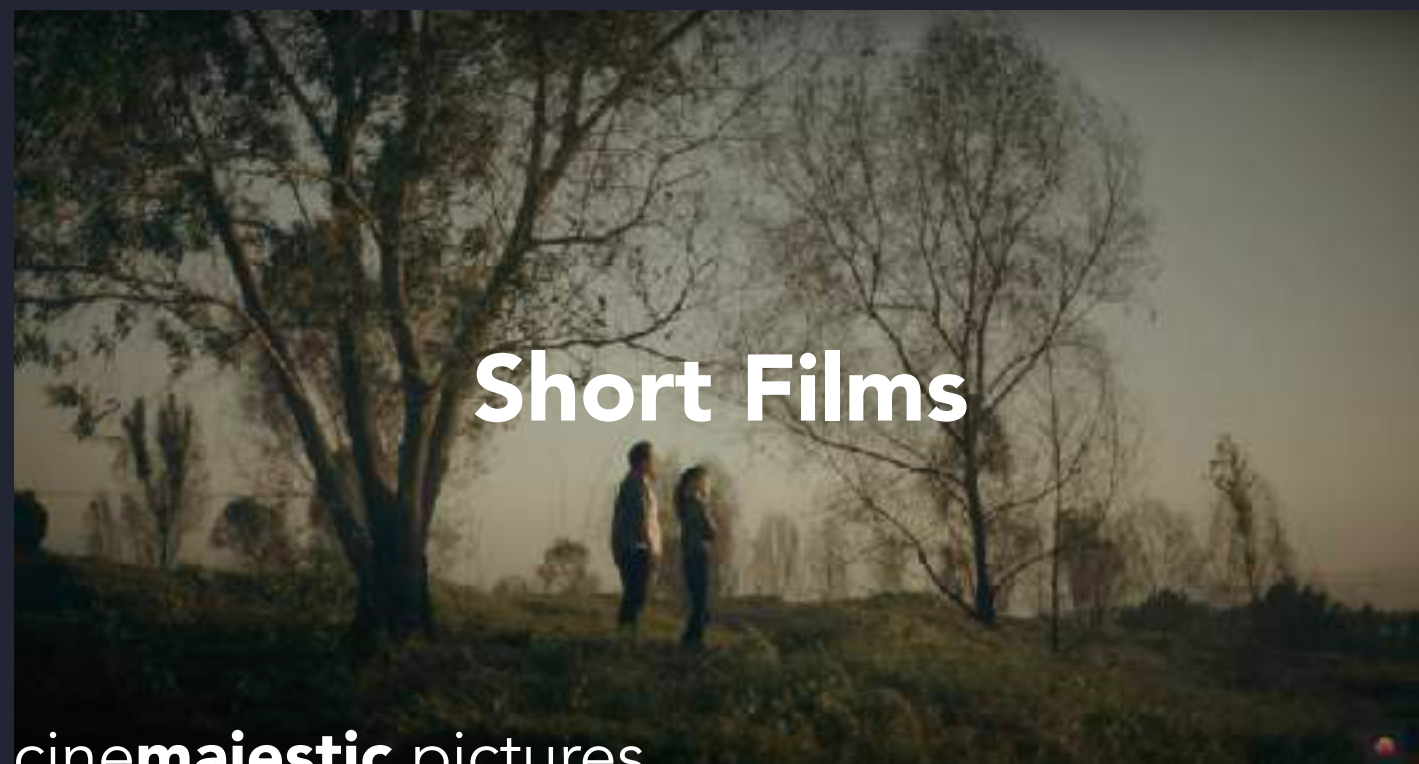
Documentary



Music Video



Digital Ads and TVC



Short Films

cinemajestic pictures



Series



Social Media Content

majestic content

We produce videos for social media content such as TikTok, YouTube Shorts, and Instagram Reels to grab more engagement and audience reach. Our content has reached more than 65K plays and 2K likes organically.

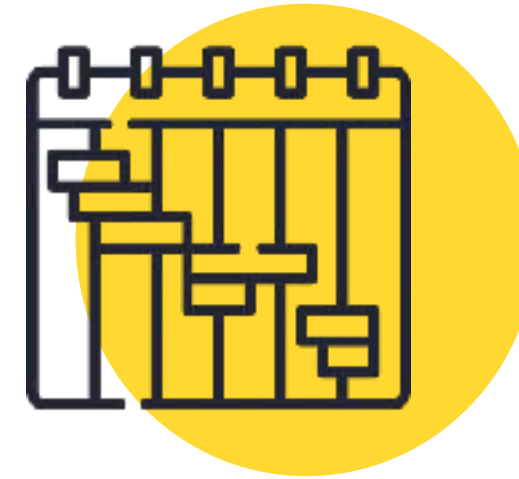
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creative processes



1. Development
The first step involves brainstorming, collecting ideas, and creative writing



2. Pre-Production
Here we brew the ideas by making the treatment, storyboard, script, and production plan



3. Production
Shooting time!



5. Distribution
And so, we finally render and send the final video



4. Post-Production
Where we edit the video (offline) and add coloring, music, sound, and animation (online)

our works

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commercials work

Bakmi GM-Pulang Kantor (digital ads)
Titipku-Me Time Jalan Terus, Belanja Kami yang Urus (digital ads)
Kementerian ATR/BPN-Patok Tanah (tvc)
GudangAda-Ramadan Aman di GudangAda (digital ads)
Erha Dermatology-Erhair Scalperfect Series (digital ads)

Bakmi GM Pulang Kantor

(Digital Ads)

[Watch here](#)

Year
2023

Client
Bakmi GM

Agency
Hari Creative

Executive Producer
Endru Laminto
Josh Souw

Producer
Boby Halimawan

Director
Brandon Hetarie

Titipku
**Me Time Jalan Terus,
Belanja Kami yang Urus**
(Digital Ads)

Watch here

Year
2022

Client
Titipku

Producer
Boby Halimawan

Director
Brandon Hetarie

Kementerian ATR/BPN Patok Tanah (TVC)

[Watch here](#)

Year
2023

Client
Kementerian ATR/BPN

Producer
Boby Halimawan

Director
Brandon Hetarie

GudangAda

Ramadan Aman di GudangAda

(Digital Ads)

Watch here

Year
2022

Client
GudangAda

Collaborator
Studio Antelope

Producers
**Boby Halimawan
Livia Agatha**

Director
Brandon Hetarie

Erha Dermatology

Erhair Scalperfect Series

(Digital Ads)

Watch here

Year
2021

Client
Erha

Agency
Epilog

Producer
Boby Halimawan

Director
Brandon Hetarie

content work

PaddlePop Supermilkie Series (Instagram Reels)
Shell Staff Site (Instagram Reels)



Paddle Pop Supermilkie Series

(Instagram Reels Content)

[Watch here](#)

Year
2023

Client
Paddle Pop, Unilever

Producer
Boby Halimawan

Creative
Brandon Hetarie

Shell Staff Site Series

(Instagram Reels Content)

Watch here

Year
2023

Client
Shell

Producer
Boby Halimawan
Sindy Aprilia

Videografer
Devata Rakhanta



independent work

Tembok (short film)
Baba (short film)
Us, Strangers (short film)

Short Film

Tembok

Total, a teenager who lives in a dry village is looking for water in a fancy housing cluster next to his village but he has to climb over the wall between them.

Year
2017

Producer & Writer
Gloria Lestari

Director
Brandon Hetarie

Starring
Kristo Immanuel
Afkar Aristoteles

Short Film

Baba

In a patriarchal family, the eldest son rebels against the father's authority and left home. Denny, the little brother is trying to reunite the family as a whole by bringing back his big brother home, but he has to "man up" and deal with his father's authority.

[Watch here](#)

Year
2018

Producer
Boby Halimawan

Director
Brandon Hetarie

Writer
Gloria Lestari

Starring
Albert Tanuwijaya
Antonio Kendrick

Short Film

Us, Strangers

A man is trying to hold a woman's decision to leave. But, her purpose and their different faith set them apart.

Watch here

Year
2023

Producer
Boby Halimawan

Director
Brandon Hetarie

Writer
Stephanie Pascalita

Starring
Dinda Rozano
Dana Wardhana

awards

cinemajestic pictures

Our short films were screened at film festivals and have received several awards **on a national and international scale**



partners & collaborators

cinemajestic pictures





DJARUM foundation
Bakti Pada Negeri



HALEON



ERHA



Studio Antelope®

epilog.



Praxis



and many more

let's collaborate!

PT. Sinema Megah Mandiri

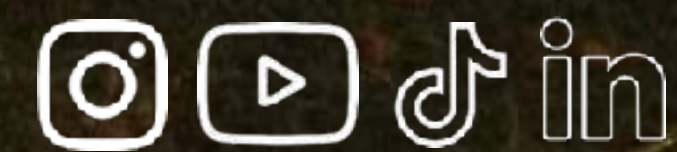
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